

## **Laboratoires Expanscience reveals its 1<sup>st</sup> mission report**

**Paris, la Défense, September 4, 2023** – Laboratoires Expanscience publishes its first mission report after becoming a mission-driven company in 2021. After having committed to becoming a regenerative company by 2040, this report marks an important stage in the company’s transition, and in achieving its CSR objectives.

*"Our purpose is helping individuals shape their well-being. We are convinced that being in good health no longer depends solely on each person’s choices and therapeutic treatments. The well-being of individuals and the health of the planet are collective and interdependent issues. The urgency is on our doorstep: our planet is facing unprecedented social, climate and life preservation challenges, and faced with this situation, I am convinced that companies are part of the solution. In this capacity, we have made our purpose our backbone and our compass. This report shows the direction in which this compass is guiding us, and above all where we are. While I am proud of how far we have come since we signed the United Nations Global Compact in 2004, I know that becoming a better company for the world means doing even more",* states Jean-Paul Berthomé, President of Laboratoires Expanscience.

### **One purpose, "To help individuals shape their well-being"**

To translate its purpose into concrete actions, Expanscience relies on 4 statutory objectives and its impACT CSR program, which was co-developed in 2021 with 40 employees.

The 2022 mission report reviews the progress Expanscience has made in meeting its 4 social and environmental objectives. Among these:

- **Designing products and services that are useful to well-being, eco-social-designed and increasingly inspired by nature and living things**
  - 100% of new Mustela products designed and manufactured in 2022 follow an eco-social design approach. All of the Mustela product lines contain 95% natural ingredients on average.
  - 100% of Expanscience cosmetic active ingredients are natural and 33% are certified organic, or equivalent, or fair trade.
  
- **Contributing to reaching planetary climate goals and protecting and regenerating biodiversity**
  - Expanscience reduced its carbon intensity by almost 8% in 2022.
  - Expanscience followed and reinforced its decarbonization and energy sobriety actions, particularly at its Innovation, Research and Development and production site in Eure-et-Loir: purchasing biomethane production certificates in its energetic contract, shutting down one of its three main boilers, obtaining the ISO 50001 standard certification.
  - All employees around the world have done Climate Mural (Fresque du Climat) training.

- Expanscience is progressing towards integrated carbon accounting to “count what counts” in its standard operations and investment requests to guide its decisions.
- **Helping its employees play an active role in their personal fulfillment and construct a more inclusive and supportive company with them**
  - A score of 99 in 100 on the Gender Parity Index in France.
  - A full audit of social benefits carried out in all Expanscience subsidiaries with the aim of implementing a Care Policy by the end of 2023.
  - 85% of Expanscience subsidiaries awarded *Great Place to Work* certification.
- **Mobilizing company ecosystems and communities to build business models together with a positive impact on society, individuals and their environment**
  - 93% of Expanscience strategic suppliers have assessed their environmental and social practices on EcoVadis.
  - Gradual transformation of the Mustela brand offering in line with the Expanscience impACT program and roadmap defined by the brand during the French Business Climate Convention (CEC).
  - Expanscience is one of the 14 sponsors of the “Pulp in Action” consortium: a research and development project dedicated to the issue of packaging, which is working on using cellulose fibers as an alternative to plastic.

### **The perspectives of Expanscience in working towards a regenerative model**

The report highlights the transformation Expanscience has undertaken to build a positive impact business model and become a regenerative company by 2040. With this in mind, Expanscience notably has the following objectives:

- Gradually stop making and selling Mustela wipes by 2027, which currently represent 20% of the brand’s sales.
- Approve a trajectory reducing greenhouse gas emissions (scopes 1, 2, 3) that is compatible with global warming limited to 1.5 °C by 2030 within the scope of its commitment to SBTi (Science Based Targets initiatives).
- Carry out a full biodiversity footprint in 2023 and define an action plan by 2024 to reduce the impact of activities on ecosystems and contribute to helping them restore their ability to regenerate.
- By 2025 have all its subsidiaries around the world certified *Great Place To Work*.
- Roll out experiments to test new regenerative models (offers, services, partnerships...) through its impACT Lab, which brings together internal and external employees working towards Expanscience and its ecosystem making the transition.

*“Expanscience is a family-owned Intermediate-Sized Enterprise and that’s a real opportunity. This governance enables us to make bold choices and to redesign our economic model to reduce and replace negative externalities. Our aim is to use learning to gradually switch to a business model that is compatible with planetary boundaries, which regenerates living and non-living ecosystems. This first report confirms that we are on the right track... but that work remains to be done!”*, Karen Lemasson, Director of CSR and Open Innovation at Laboratoires Expanscience.

[\*\*Read our 2022 mission report\*\*](#)

**About Laboratoires Expanscience:** You don't give your all without a good reason. At Expanscience, we are a mission-driven company, and our purpose is to help individuals shape their well-being, from the youngest to the oldest. It's what has inspired us to move forward, carry out research and innovate for over seventy years. Independence is our lifeblood. We're a French company that is 100% family-owned, with products in over 100 countries from brands like Mustela, Babo Botanicals and Piasclédine 300. For us, it's clear: the well-being of humans cannot be separated from that of the planet, and it's up to all of us to ensure this. Our positive effect on society and the environment has been recognized by the B Corp label; through our "impACT" CSR program, we are becoming a company that's better for the world.

**Laboratoires Expanscience at a glance:**

- Founded in 1950
- Four businesses: Dermo-Cosmetics, Dermatology, Rheumatology, Cosmetic Active Ingredients
- 2022 turnover: €324M, 77% of which from international sales
- 1,161 employees and 14 subsidiaries
- 2.4% of turnover invested in research and development
- Find out more: [www.expanscience.com](http://www.expanscience.com)

**Press contact – Agence Comfluence**

Caroline Wilz – [caroline.wilz@comfluence.fr](mailto:caroline.wilz@comfluence.fr) – 00 33 (0)6 42 48 27 25  
Aurélien Flaugnatti – [aurelien.flaugnatti@comfluence.fr](mailto:aurelien.flaugnatti@comfluence.fr) – 00 33 (0)1 40 07 02 05